Create a 10-minute presentation about careers in agribusiness for other FFA members.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Take inventory of and categorize all agriculture-related businesses in the community.
» Create hands-on classroom activities.
» Work as an intern for the local agriculture department.

Future Careers (visit AgExplorer.com):
Agriculture Science Teacher  |  Agricultural Literacy and Advocacy Specialist  |  Agriculture Journalist

EXPLORATORY

AGRICULTURAL COMMUNICATIONS AND EDUCATION

Provide a website and brochure development service for local agricultural businesses.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Start a basic computer help service for area agriculture producers.
» Work for an agricultural marketing services company.
» Maintain your chapter webpage.

Future Careers (visit AgExplorer.com):
Social Media Strategist  |  Communications Specialist  |  Information Technology Web Developer

OWNERSHIP/ENTREPRENEURSHIP

AGRICULTURAL COMMUNICATIONS AND EDUCATION

Work as an intern for the local agriculture department.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Create podcasts about agricultural issues.
» Create and produce a weekly television or radio show about FFA and agriculture.
» Shadow officials at a government natural resources agency.

Future Careers (visit AgExplorer.com):
Advisor: Government/Stakeholder Relations  |  Agriculture Legislative Assistant  |  Agricultural Lawyer

PLACEMENT/INTERNSHIP

AGRICULTURAL COMMUNICATIONS AND EDUCATION

Produce a weekly column about agricultural issues for a newspaper.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Each week, find two articles about the economics of agriculture.
» Work as an intern for the local agriculture department.
» Shadow officials at a government natural resources agency.

Future Careers (visit AgExplorer.com):
Agriculture Journalist  |  Agricultural Lobbyist  |  Communications Specialist

PLACEMENT/INTERNSHIP
CREATE HANDS-ON CLASSROOM CURRICULUM ACTIVITIES.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Create a teaching model to show how a small gas engine works.
- Conduct a field demonstration on GPS systems for elementary students.
- Create activities or laboratories for a natural resources class.

**Future Careers (visit AgExplorer.com):**
- Agriculture Science Teacher
- Extension Faculty
- College/University Professor

AGRICULTURAL COMMUNICATIONS AND EDUCATION

CREATE POSTERS THAT SHOW FOODS FROM RAW TO FINISHED PRODUCT.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Work for an agricultural marketing services company.
- Help at a local fruit/vegetable stand.
- Study the impact of various styles of labels on people’s perception of the food.

**Future Careers (visit AgExplorer.com):**
- Extension Agent
- Marketing Specialist
- Agriculture Science Teacher

AGRICULTURAL COMMUNICATIONS AND EDUCATION

CREATE AN AD PROMOTION FOR LOCAL FOOD PRODUCTS ON YOUR CHAPTER WEBSITE.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Work for an agricultural marketing services company.
- Research why new food fails to sell.
- Study the impact of various styles of labels on people’s perception of the food.

**Future Careers (visit AgExplorer.com):**
- Marketing Specialist
- Agricultural Literacy and Advocacy Specialist
- Food Stylist

AGRICULTURAL COMMUNICATIONS AND EDUCATION

PROVIDE OUTDOOR EDUCATIONAL MATERIAL AT CAMPS.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Research your local parks to find out what activities people like and use the most.
- Work for the natural resources and conservation district.
- Work for a nature center.

**Future Careers (visit AgExplorer.com):**
- Extension Agent
- Conservationist
- Human Resources Manager
Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Plan and implement a “hands-on” livestock field trip.
» Manage a livestock show and supplies for your FFA chapter.
» Create posters that show foods from raw to finished product.

Future Careers (visit AgExplorer.com):
Agriculture Science Teacher | Event Manager | Public Relations Specialist

AGRICULTURAL COMMUNICATIONS AND EDUCATION

Prepare a food safety information kit covering safe handling of meat, eggs and other fresh food products.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Research incidents of food-borne illnesses in the community.
» Present a food safety demonstration to elementary students.
» Create posters that show foods from raw to finished product.

Future Careers (visit AgExplorer.com):
Sanitation Coordinator | Food Safety Specialist | Food Safety/Quality Assurance Manager

Plan and implement a “hands-on” livestock field trip.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Organize and/or run a petting zoo at local fairs or farmers’ markets.
» Work at a livestock farm or a ranch.
» Plan a wildlife field trip.

Future Careers (visit AgExplorer.com):
Agriculture Science Teacher | Agricultural Literacy and Advocacy Specialist | Ranch Manager

AGRICULTURAL COMMUNICATIONS AND EDUCATION

Present a food safety demonstration to elementary students.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Research incidents of food-borne illnesses in the community.
» Interview three companies that process or package food products.
» Prepare a food safety information kit covering safe handling of meat, eggs and other fresh food products.

Future Careers (visit AgExplorer.com):
Agriculture Science Teacher | Food Safety Specialist | Occupational Health and Safety Manager
Create activities or laboratories for a natural resources class.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Habitat construction—make brush piles, plant wildlife habitat, etc.
- Organize and participate in a wildlife field day.
- Create a brochure on creating wildlife habitats in backyards to share with the community.

**Future Careers (visit AgExplorer.com):**
- Agriculture Science Teacher
- Agricultural Literacy and Advocacy Specialist
- College/University Professor

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Start your own fish pond to sell fish and fishing lessons.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Raise fish for the state fish and game department.
- Work at a bait shop.
- Raise fish and sell to local restaurants.

**Future Careers (visit AgExplorer.com):**
- Fisheries Technician
- Aquaculture Hatchery Manager
- Game Warden

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Organize and participate in a wildlife field day.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Work for a park service during the summer.
- Shadow officials at a government natural resources agency.
- Work for the fish and game department.

**Future Careers (visit AgExplorer.com):**
- Event Manager
- Agriculture Science Teacher
- Game Warden

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Plan a field trip to a local farm for elementary students.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Work for the state or national agriculture department.
- Intern for a farm organization.
- Work for an agricultural tour company

**Future Careers (visit AgExplorer.com):**
- Agriculture Science Teacher
- Event Manager
- Extension Agent
Create posters on soil conservation practices for homeowners.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Create and sell soil survey maps for area farmers and landowners.
- Study soil profiles from multiple locations in your community and develop a soil map.
- Research the benefits of a Conservation Resource Program (CRP).

*Future Careers (visit AgExplorer.com):*

- Conservationist
- Soil Scientist
- Extension Agent

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Create a brochure on creating wildlife habitats in backyards to share with the community.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Habitat construction—make brush piles, plant wildlife habitat, etc.
- Study the effects of excessive lawn chemicals on wildlife.
- Interview a naturalist.

*Future Careers (visit AgExplorer.com):*

- Restoration Specialist
- Environmental Compliance Officer
- Extension Agent

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Create a brochure about common houseplant diseases and how to take care of them.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Grow and sell plants through the high school greenhouse.
- Plan plant-related activities and laboratories for your class.
- Work for a local flower shop doing design, plant care, deliveries, etc.

*Future Careers (visit AgExplorer.com):*

- Horticulturist
- Extension Agent
- Greenhouse Manager

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Start a basic computer help service for area agriculture producers.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Design custom computer programs using Excel or other software to solve problems for producers.
- Shadow a computer professional in any agriculture-related industry.
- Research the differences among farm management software systems.

*Future Careers (visit AgExplorer.com):*

- Information Technology Analyst
- Information Technology Specialist
- Customer Service Representative
Design and sell business cards, stationery, etc. for agricultural businesses or chapter members.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Work for an agricultural marketing services company.
» Maintain the chapter webpage.
» Perform website and brochure development for local agricultural businesses.

Future Careers (visit AgExplorer.com):
Brand Manager | Graphic Design Artist | Human Resources Generalist

Agricultural Communications and Education
Design a classroom demonstration on automated systems.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Work for a local university in the area of robotics in agriculture.
» Research the cost versus return of automating systems in an agricultural processing facility.
» Shadow a computer professional in any agriculture-related industry.

Future Careers (visit AgExplorer.com):
Agriculture Science Teacher | Research and Development Technician | Automation Technician/Coordinator

Agricultural Communications and Education
Conduct a field demonstration on GPS systems for elementary students.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Assist with GPS mapping for an agronomic services company.
» Prepare a 10-minute presentation on GIS mapping for forestry, wildlife, soil and water management.
» Start a custom spraying service that utilizes GPS.

Future Careers (visit AgExplorer.com):
Agriculture Science Teacher | Geospatial Analytics Scientist | Precision Agriculture Specialist

Agricultural Communications and Education
Create FFA recruiting or promotional videos.

Is this right for me?
» Would I enjoy working with this project?
» Do I currently have, or have access to, needed resources for this project?

Where could I take this project?
» Create podcasts about agricultural issues.
» Work for an agricultural marketing services company.
» Create a 10-minute presentation about careers in agribusiness for other FFA members.

Future Careers (visit AgExplorer.com):
Marketing Specialist | Agriculture Journalist | Agriculture Broadcaster
Create and produce a weekly television or radio show about FFA and agriculture.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Create podcasts about agricultural issues.
- Interview area agriculture producers about the changes in technology over the past 50 years.
- Interview three companies that process or package food products.

**Future Careers (visit AgExplorer.com):**
- Agriculture Broadcaster
- Agriculture Journalist
- Public Relations Specialist

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Prepare a 10-minute presentation on GIS mapping for forestry, wildlife, soil and water management.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Research the benefits of using GIS mapping for natural resources.
- Map fields, weeds, etc. for producers using GPS and GIS.
- Study soil profiles from multiple locations in your community and develop a soil map.

**Future Careers (visit AgExplorer.com):**
- Agriculture Science Teacher
- Precision Agriculture Specialist
- Geospatial Analytics Scientist

**Maintain the chapter web page.**

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Make business cards, stationery, etc. for businesses or chapter members.
- Work for an agricultural marketing services company.
- Design a website for a local agriculture group.

**Future Careers (visit AgExplorer.com):**
- Information Technology Web Developer
- Social Media Strategist
- Graphic Designer

**EXPLORATORY**

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Create a teaching model to show how a small gas engine works.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Work as an assistant for an auto, truck or tractor mechanic.
- Construct prototypes of hydraulic systems.
- Work for a small engine repair shop—overhaul and repair.

**Future Careers (visit AgExplorer.com):**
- Agriculture Science Teacher
- College/University Professor
- Mechanical Engineer
Create a demonstration model that shows proper and improper welding techniques.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Test the strength of different types of welds.
- Work in a welding shop.
- Manage the steel inventory in the agriculture shop.

**Future Careers (visit AgExplorer.com):**
- Agriculture Science Teacher
- Mechanical Engineer
- Welder

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Lead a farm safety program for elementary students.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Research rate of accidents on area farms and compare to national averages.
- Present a food safety demonstration to elementary students.
- Create hands-on classroom activities.

**Future Careers (visit AgExplorer.com):**
- Event Manager
- Occupational Health and Safety Manager
- Agriculture Science Teacher

**AGRICULTURAL COMMUNICATIONS AND EDUCATION**

Create podcasts about agricultural issues.

**Is this right for me?**
- Would I enjoy working with this project?
- Do I currently have, or have access to, needed resources for this project?

**Where could I take this project?**
- Work as an intern for the local agriculture department.
- Create and produce a weekly television or radio show about FFA and agriculture.
- Interview area agriculture producers about the changes in technology over the past 50 years.

**Future Careers (visit AgExplorer.com):**
- Agriculture Broadcaster
- Agricultural Literacy and Advocacy Specialist
- Social Media Strategist